

# Overcoat Elegance at M & K

A  
Guaranteed  
Saving  
of  
\$1 to \$5  
on  
Every  
Overcoat  
Bought  
at  
M. & K.

—never in our business career have we been able to offer our trade such superior overcoats as we are now showing. Fashion's edict admits of numerous styles, each as correct in style as the other, and each style has its patrons. We spared no effort to secure the best coats that experience, skill and money could make and if you want to wear an overcoat that will place you above the level of the crowd--we ask your attention.

—the Chesterfield Coat, 45 to 48 inches in length, in black, brown, oxford and neat mixtures, is always a great favorite. This is the ideal coat for the conservative dresser, or middle aged man who wants a handsome coat but not an extreme style. We have this popular coat in numerous grades--some are serge lined, some elegantly silk lined--all are handsome and reasonable in price--\$15 to \$40.

—the Button Through Overcoat is a recent creation and is intended for the man who wants a coat with "dash" in its makeup. There are three large pearl buttons which come through instead of being under the fly as on ordinary coats. The materials are fancy striped Meltons, Cheviots or Vicunas and for a coat that's smart and different, stop in and try on a Button Through Overcoat--\$12 to \$38.

—the Auto is an ideal coat for the man who drives an auto, and while it is built for the auto, it is equally serviceable as a raincoat or a dress coat. The fabrics are cravenetted and mostly finer materials. Cut to button close to the neck and slashed at the side in order to make pockets accessible. It is constructed along modern lines and will be appreciated by every motorist--\$12.50 to \$25.

—the Raincoat of today is a coat of many functions. It answers for an overcoat, is a great protection in cool weather, gives a man a well dressed appearance and affords a certain degree of waterproof protection on rainy days. The models are loose and of a generous length. They come in a variety of fabrics in tan, olive, gray mixtures and black. We want to add a word of caution. Look well to the fabric in buying a raincoat. The cheapest material can be as easily cravenetted as the best, but a cheap rain coat is nothing short of an abomination. In buying a raincoat buy as good a quality as you feel you can afford. The best, \$18, \$20, \$22, \$25--cheaper grades at \$10 and \$12.50.

—the Varsity Coat is a coat for the man with a long coat preference--they come 52 inches in length and we have them in luxurious garments of Beavers, Kerseys and fancy material, silk or serge lined and tailored to perfection by experts--\$10 to \$28.

—every good style that is worth having and all colors are represented in our line--the prices range from \$10 to \$40--but we can convince you of nothing by means of a string of prices, for any house can quote them, but we can convince you of everything if you will allow us the pleasure of showing you the garments.

—we've every wanted and worthy style in boys' overcoats and our prices are very moderate. The reefer is always the boys' ideal winter garment. It is a great protection in stormy or cold weather, but never interferes with his sport--get the boy a reefer, it will fill his heart with joy--\$2.95 to \$10--long coats for boys \$2.95 to \$13.50.

—during the past week we have added many new styles to our men's and young men's suit department which is more complete than ever--you can turn to the M. & K. for any suit preference you may have and you'll not be disappointed--\$7.50 to \$35.